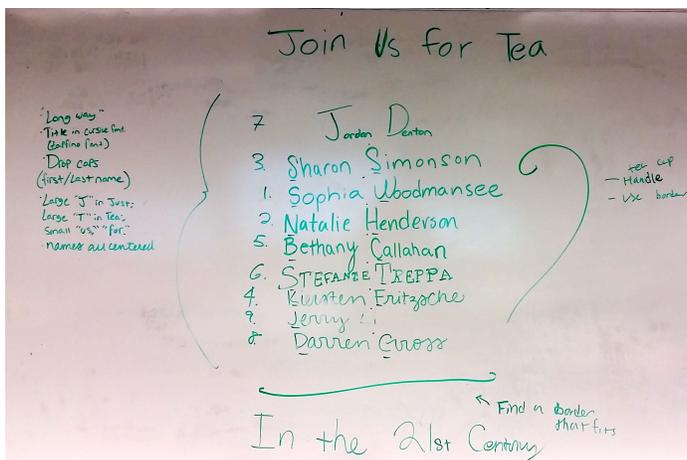


# Printing Workshop

We had a great time on Saturday at the Davis Printing Workshop. Below are some photos of the day as well as your print design and the final outcome. The [Lab Report \(https://sjsu.instructure.com/courses/1230023/assignments/4408421\)](https://sjsu.instructure.com/courses/1230023/assignments/4408421) is due March 21 by 12pm.

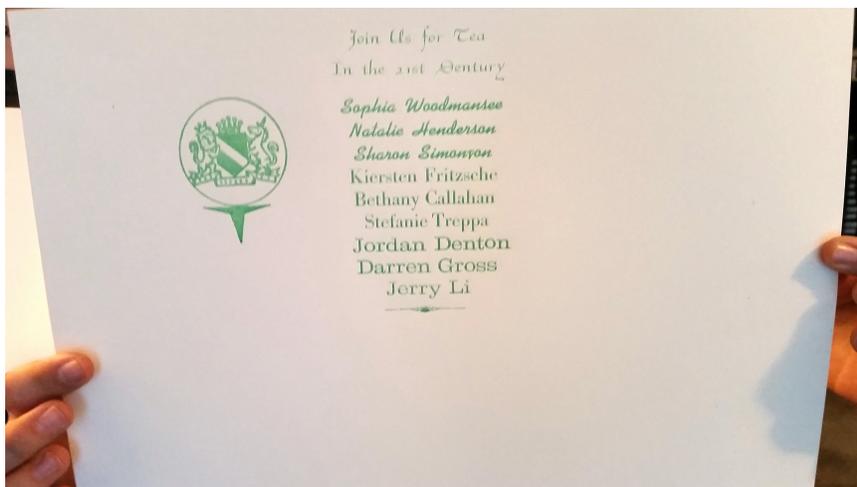
## Print Design:

At the actual workshop, we had to make some design revisions to afford for expediency, efficiency, equipment, and available materials.



## Printed Invitation/Calling Card (<http://www.daysofelegance.com/callingcards.html>):

Each team chose a font but was limited to 24pt (which is the height of the entire slug and not necessarily the letter itself). The font for the top 2 lines was chosen for its 30pt size but, as you can see, the letters didn't necessarily print larger than the other fonts. All teams chose the [Royal Coat of Arms \(https://en.wikipedia.org/wiki/Royal\\_coat\\_of\\_arms\\_of\\_the\\_United\\_Kingdom\)](https://en.wikipedia.org/wiki/Royal_coat_of_arms_of_the_United_Kingdom) as an added embellishment.



## Printing Process:

The entire workshop took approximately 2 hours to compose and print the above design. Questions arose about the equipment:

- [California Job Case](https://en.wikipedia.org/wiki/California_Job_Case) ([https://en.wikipedia.org/wiki/California\\_Job\\_Case](https://en.wikipedia.org/wiki/California_Job_Case))
- [History of Western Typography](https://en.wikipedia.org/wiki/History_of_Western_typography) ([https://en.wikipedia.org/wiki/History\\_of\\_Western\\_typography](https://en.wikipedia.org/wiki/History_of_Western_typography))
- [History of Printing](https://en.wikipedia.org/wiki/History_of_printing) ([https://en.wikipedia.org/wiki/History\\_of\\_printing](https://en.wikipedia.org/wiki/History_of_printing))
- [Typeface](https://en.wikipedia.org/wiki/Typeface) (<https://en.wikipedia.org/wiki/Typeface>)
- [Letter Press Printing](https://en.wikipedia.org/wiki/Letterpress_printing) ([https://en.wikipedia.org/wiki/Letterpress\\_printing](https://en.wikipedia.org/wiki/Letterpress_printing)) (some issues with this *Wikipedia* page, but it's a good overview to start)
- [Photos from a previous workshop](https://goo.gl/photos/AbjkP8GuJhDE4yLf8) (<https://goo.gl/photos/AbjkP8GuJhDE4yLf8>)



